



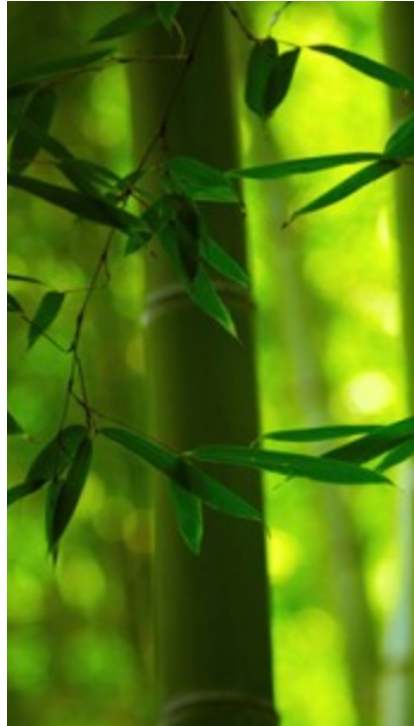
The Samurai Game®

Unique, intense and challenging. The leadership-simulation-game you will never forget. Get's you straight to the essence of leadership & teamwork, addressing issues of personal power, competition, integrity, choice, intention, commitment, courage, compassion and resilience.



Why attend The Samurai Game?

- ✓ Build your resourcefulness & capacity to realize your ambitions
- ✓ Clarifies the power of intention & commitment
- ✓ Raises awareness of the needs of yourself, others and the situation
- ✓ Sharpen your intuition & skill in communication and teamwork
- ✓ Reveals the habitual patterns that hold you back
- ✓ Offers you a rich place for learning, innovation, risk-taking



INVESTMENT

€ 250,- p.p.

including:
coffee, tea,
juices, fresh
fruits, snacks
during the
whole program
&
a rich and
healthy lunch
on day one

The battle starts at:

**11 & 12 November 2016
in Amsterdam**

Friday 09.00-18.00 + Saturday 09.00-13.00



INFORMATION & REGISTRATION

Nelleke Veldhuijzen: +31(0)6 54 97 23 55 - nelleke@leadershipmatters.nl

*ALIVENESS BEGINS AT THE END
OF YOUR COMFORT ZONE...*

leadershipmatters 



DO YOU TAKE CARE OF WHAT YOU REALLY CARE ABOUT?

WHO THIS PROGRAM IS FOR?

- ❖ Business leaders, managers and other professionals, interested in creating meaningful change in themselves, their teams and organisation.
- ❖ (Management) Teams, who want to cultivate collaborative teamwork, accountability and commitment in situations of uncertainty and rapid change.
- ❖ Business trainers, (executive/ life-) coaches, facilitators, consultants, who want to experience the power of the learning first hand, so they can incorporate the use of the game in their client-offerings.
- ❖ Teachers and others involved in the education of youth (16+), who are interested in the development of a powerful, caring, responsible, courageous and skilled next

generation of (business) leaders, entrepreneurs, politicians, parents and members of our communities.

- ❖ Anyone interested in developing him / herself personally, so you can authentically be who you are, congruent with your personal values.

BACKGROUND OF THE GAME

The Samurai Game® is created, and first performed in 1977 by George Leonard, author, award-winning editor, musician, 5th dan Aikido instructor and pioneer in the Human Potential Movement. The Samurai Game® is copyrighted by George and is now solely owned by The Leonard Family Trust. Currently only 95 internationally certified facilitators can lead The Samurai Game® independently. Nelleke Veldhuijzen is the only Dutch-speaking facilitator, with a highly

experienced background in designing and conducting leadership- and team development programs.

WHAT HAPPENS IN A GAME?

Participants of The Samurai Game® cross a psychological line and step into the unfamiliar simulated world of the medieval Japanese Samurai warriors. They form two competing armies and engage with their teammates and opponents in symbolic 1:1 battles that eventually determine the game's finale. These battles call upon participants to bring the best version of themselves. The pace is fast and unpredictable, and the outcomes are highly uncertain. No two games are ever the same, thus making it worthwhile to participate multiple times, while each learning experience is unique and very personal! While involving no significant physical contact, The Samurai Game® demands much

in the way participants show up with a leadership mindset and team player mentality. Participants are encouraged to summon forth their "warrior" spirit with courage and determination, to secure the outcome they aim for.

CAN ANYONE PARTICIPATE?

Yes, anyone who can function normally in society or at work, and has a clear commitment to invest in his /her own personal or professional development, is welcome to join.

WHICH LANGUAGE IS USED?

In general we play the game in Dutch, yet when people with a foreign language sign up, we will shift to English. Translation is always available and in our honest experience, language is never a barrier.

*“In true competition no person is defeated.
Players on both side benefit by the obstacles presented by the other. Both learn,
grow stronger and each participates in the development of the other. It is in making
the maximum effort in every moment and staying centered in the here-and-now
action which offers the real winning and losing.
And this game never ends...”* W. Timothy Gallwey - The Inner Game of Tennis

For further reference: <http://samuraigame.org>



LOCATION - PAND NOORD
MEEUWENLAAN 98-100 - 1021 JL - AMSTERDAM

*“To walk the path of mastery isn’t always
easy, but it is the ultimate human adventure”*

George Leonard - Mastery

Your facilitator of The
Samurai Game® in
professional settings

Nelleke Veldhuijzen
supports people in achieving
groundbreaking results, by
opening up hidden human
potential in result-oriented
environments. She has been
working with companies like
Vodafone, Panasonic,
Bosch, ABN, RH/DHV,
Puma, DNB, Vopak and
many others.

Since 1997 she coached
executives and leadership
teams in the private and
public sector and worked
with senior business leaders
from all continents.

Her style of working is:
straightforward, respectful,
challenging, focused on
achieving results, while
maximizing the learning.
She has great listening
skills, a warm personality
and delivers spot-on,
insightful observations with
courage and lightness.

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